

TRULY
HARD SELTZER

PUNCH VP



Wrap In-Market Date: 3/27

12oz Cans & Trays In-Market Date: 5/22



PUNCH VP DETAILS

Product Dimensions

	QTY	Length (in)	Width (in)	Height (in)	Gross Weight (lb.)	Pallet Info
12oz Slim Can	1	6.13	2.26	2.26	0.81	-
12pk Slim Can Wrap	12	9.08	6.75	6.19	9.9	-
12oz Slim Can/12pk Tray	24/2	14.13	9.38	6.44	20.0	13 cases/layer 8 layers high 104 cases

Item Numbers

Product	SKU	UPC	PTC	Shelf Life
Truly Berry Punch 12oz Slim Can		087692012245		6 months
Truly Citrus Punch 12oz Slim Can		087692012269		
Truly Fruit Punch 12oz Slim Can		087692012238		
Truly Tropical Punch 12oz Slim Can		087692012252		
Punch 12pk VP Wrap	PD4473	087692012276	\$17.99-\$20.99	
Punch 12pk Tray		087692012283		

Nutritional Info

Flavor	Serving size	% Juice	Calories	Fat	Cholesterol	Sodium	Carbs	Fiber	Sugar	Added sugars	Protein	Vitamin D	Calcium	Iron	Potassium
Berry Punch	12oz	1%	100	0g	0mg	40mg (2%)	2g (1%)	0g	1g	<1g (0%)	0g	0mcg	0mg	0mg	0mg
Citrus Punch	12oz	1%	100	0g	0mg	35mg (2%)	2g (1%)	0g	1g	<1g (0%)	0g	0mcg	0mg	0mg	0mg
Fruit Punch	12oz	1%	100	0g	0mg	35mg (2%)	2g (1%)	0g	1g	<1g (0%)	0g	0mcg	0mg	0mg	0mg
Tropical Punch	12oz	1%	100	0g	0mg	40mg (2%)	2g (1%)	0g	1g	<1g (0%)	0g	0mcg	0mg	0mg	0mg



12oz Slim Can
Truly Berry Punch



12oz Slim Can
Truly Citrus Punch



12oz Slim Can
Truly Fruit Punch



12oz Slim Can
Truly Tropical Punch



Wrap, 12x12oz Slim
Can, Truly Punch VP



Tray, 2x12pk 12oz
Sleek Can,
Truly Punch VP